

# Getting a country moving: experience in Tanzania SUN Civil Society

**RR. Kingamkono & JKLM Mugyabuso**

Scaling Up Prevention and Treatment of Malnutrition  
International Congress of Nutrition in Granada, Spain

16<sup>th</sup> Sep 2013

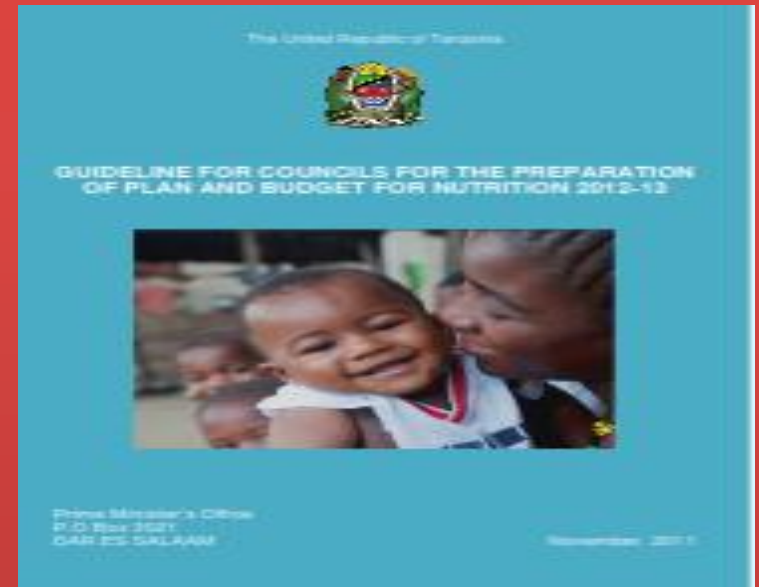
# Background



- ❑ Malnutrition had not attracted political action
  - chronic malnutrition remains endemic in Tz
- ❑ Tz is among 10 worst affected countries in the world
- ❑ According to Tanzania Demographic Health Surveys (TDHS), 2010:
  - 42% of children aged less than five years are stunted
  - 6 /10 of ten children in Tanzania are anaemic, infants being most affected (81% are anaemic)
  - 41% of children still do not have access to adequately iodized salt thus at risk to suffer intellectual impairment
- ❑ Tanzania unlikely to meet the MDG goal by 2015



# SUN Processes in Tanzania



- ❑ Tanzania among early-risers of SUN
- ❑ Prioritize nutrition in development plans
- ❑ Appointed nutrition focal points
- ❑ Scheme of Service for nutrition officer
  - Nutrition officers employed 109 of 163 district councils
- ❑ Integrate nutrition in:
  - Tanzania Agricultural Food Security Implementation Plan (TAFSIP)
  - Tanzania Feed the Future (FtF) programme
- ❑ Gazetted and enforced standards for oil, wheat and maize flour fortification
- ❑ Established High Level National Steering Committee for Nutrition (HLNSC4N)
  - representation from key nutrition sectoral government department, Developmental Partners and Civil Society Orgs
- ❑ Designated nutrition budget line starting 2012/2013
  - A guideline for preparation of plans and budgets for district councils
- ❑ President appointed SUN focal person on the newly established Lead Group
- ❑ Launched a presidential call for action to SUN May 2013

# A National Nutrition Strategy (NNS)



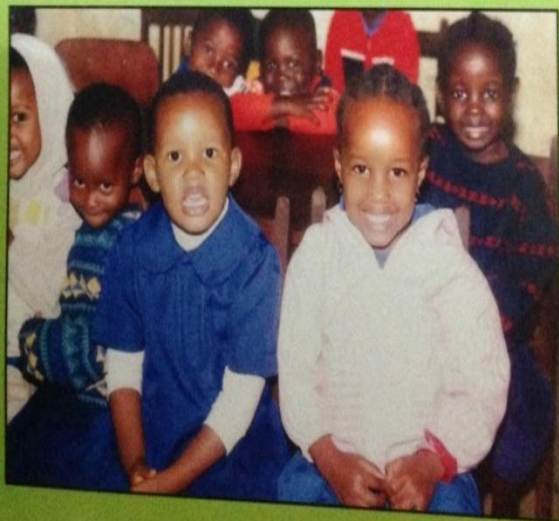
The United Republic of Tanzania



Ministry of Health and Social Welfare

National Nutrition Strategy

JULY 2011/12 - JUNE 2015/16



❑ Launched in Sept 2011

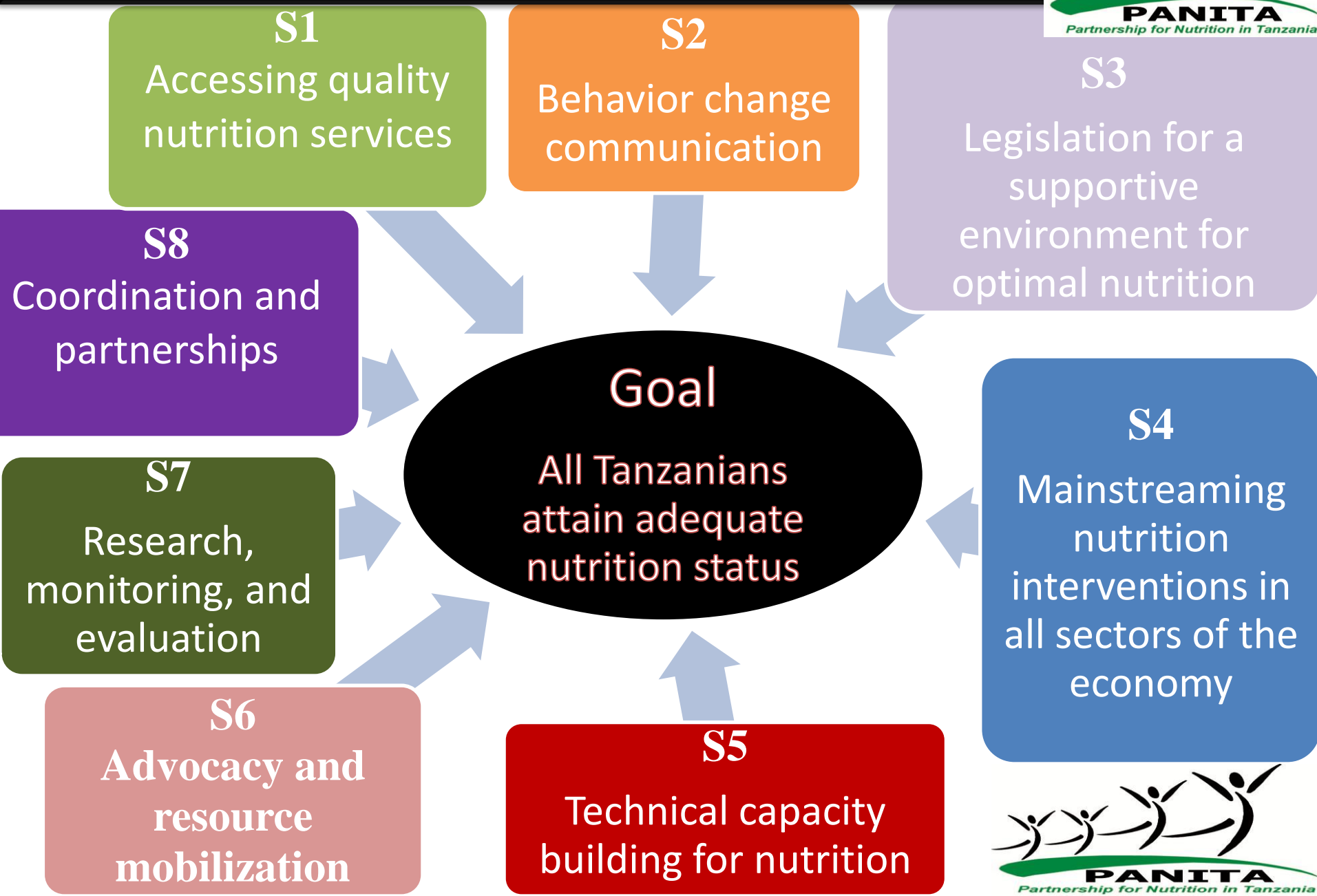
❑ Provides for:

- An overview of priority nutrition interventions and strategic directions for nutrition for the period 2009-2015
- Framework for sustainable improvements in nutrition
- Inputs to attain this obtained from all levels (the community to national)

❑ Sets specific nutrition targets to be attained by 2015

❑ A NNS implementation plan in its final touches

# 8 NN Strategies



# Partnership in Nutrition Tanzania (PANITA)



❑ Established dependently from SUN movements in Tz to enhance the Public Private Partnership in addressing malnutrition

**Vision:** A Tanzanian Society in which the citizens are free from malnutrition

**Mission:** To advance advocacy efforts and improve coordination by strengthening the capacity of and increased mobilization and coordination of CSOs, private sector organizations, the media and other DPs to facilitate a more effective national and local response to addressing malnutrition

- ❑ Launched in August 2011 by Minister responsible for agriculture, representing the Prime Minister
- ❑ Co-funded by UNICEF & Irish Aid
- ❑ Hosted by Save the Children International (SCI)

## Development Objective

Contribute to SUN movement in Tz for reduced childhood malnutrition and women in child bearing age as per targets defined in the NNS

### Objective 1

PANITA positioned as an independent network and credible civil society actor for nutrition advocacy in Tz



### Objective 2

Increased prioritisation and implementation of nutrition in national development plans at all levels

### Objective 3

Public profile of nutrition raised and action among key population segments in Tanzania inspired to take action



# Objective 1

PANITA positioned as an independent network and credible CS actor for nutrition advocacy in Tanzania

## Outcome 1

PANITA is formally registered and operational as an independent network



## Outcome 2

PANITA is one of the main CSO representative for policy debates and dissemination of the NNS at all level

## Outcome 3

PANITA becomes the main official CSO network advocating for SUN/1,000 Days in Tanzania





## Objective 2

Increased prioritisation and implementation of Nutrition in development plans at all levels

### Outcome 4

PANITA actively engaged in policy, planning and budgeting discussions, and their inputs are taken into account by authorities at all level



### Outcome 5

At least 3 priority nutrition interventions are implemented in all districts supported by PANITA

### Outcome 6

Fulfillment of public and private sector commitments in SUN in TZ as well as achievement of NNS targets evaluated annually

### Outcome 7

At least 15 MP become Nutrition Champions influencing planning and budgeting work at all levels



## Objective 3

Public profile of nutrition raised  
and action among key population segments  
in Tanzania inspired to take action

### Outcome 8

Public and communities  
take action in scaling up  
nutrition



### Outcome 9

Media partnership developed;  
increased reporting of  
malnutrition issues in media;  
and  
journalist active engagement in  
PANITA advocacy work



# PANITA registered to an independent network & operational



## Organization Structure

### Governance, Staffing & Organizational Structure



☐ >310 registered CSO members to date

☐ A bylaw to guide its operations

☐ Nutrition Ambassador

☐ Secretariat currently hosted by SCI

- Institution not an individual
- Designate a staff as the zonal coordinator
- Coordinate PANITA activities in their zones
  - Communication with members
  - Membership drive
  - M&E activities
  - PANITA meetings within their zones
- Activity reports for quarterly and annual meetings
- Advocacy for nutrition matters in partnership with Member of Parliaments, influential people and media
- Activity budget

# Information Flow between Partners



## Donors (Irish Aid & Unicef)

- Receive quarterly/annual/ progress & evaluation reports as well as evaluation
- Provide comments
- Make necessary recommendation to HLNSC for action

## HLNSC4N

- Receive, note and use recommendations, policy briefs, position papers,
- Adopt them and use them to influence policy changes, enact regulations and practices

## PANITA Secretariat

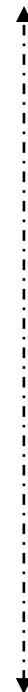
- Receive, analyze & consolidate information
- Submit programme performance reports to donors
- Organize evaluation studies
- Manage programme documents and reports
- Report quarterly/annual progress reports in HLNSC4N meetings

## Zonal Regional Coordinators

- Manage PANITA activities in their zones
- Collect & compile information from PANITA members using predetermined template developed by PANITA Programme Advocacy Management
- Report during quarterly and annual meetings

## PANITA members

- Collect & provide periodic reports using predetermine templates developed SC
- Report through quarterly and annual meetings
- Report activities to HLNSC4N when invited



# PANITA is one of the main CSO representative for policy debates and dissemination of the NNS



- ❑ Active members in all 30 regions of Tanzania
- ❑ Regular quarterly and annual meetings
- ❑ Representation in main technical & policy bodies (HLNSC4N, National Nutrition Tech. and DP nutrition groups)
- ❑ Contribute to key documents
  - NNS, Implementation plan, integrating nutr into TAFSIP
- ❑ Map capacity profiles of members to participate in Sun processes annually
- ❑ Annual plans for involvement in implementing of the NNS



- ❑ Capacity build members for a meaningful engagement with District Nutrition Steering Committees (DNSC) for planning, budgeting and nutrition implementation though quarterly meetings
- ❑ Participate in DNSC (in 36 districts)

# PANITA is the official CSO network for SUN/1000 Days in Tanzania



- ❑ Members informed on basic information on SUN and 1000 days initiative
- ❑ Recognized as a model of good practice in SUN globally
  - Civil Society wing of SUN
  - Seats in the HLNSC4N
  - Invited to share its experience in regional, international global forums (13th ECOWAS in Burkina Faso)
  - Participate in global SUN and REACH

# PANITA active participation in policy debates and dissemination of the NNS

- ❑ Policy mapping and a synthesis report for nutrition
- ❑ 2-ys advocacy strategy targeting nutrition policies, planning and budgeting processes
  - Target all developmental sectors
- ❑ One PANITA member engaged to pilot the strategy
  - Catalyze formation of a DNSC
  - Catalyze wards to priorities nutrition intervention
  - Host global day of action against hunger & malnutrition
  - Presidential campaign in SUN





# Districts supported by PANITA include at least 3 priority nutrition Interventions in their annual dev. plans



- Members supported in planning and implementation of district level nutrition initiatives
- A public spending on nutrition at district level tracked
- Policies, plans and budgets analyzed and position papers prepared

# Increased reporting on nutrition issues by media

- Established a media arm
- Training members to engage with media
- Bi-annual meetings with media
- Media press clubs
- Media participation in advocacy events
- Quality media clips on nutrition
- Media field visits
  - 15 media houses including radio and TV stations and newspapers
  - interviewed government officials and leaders, members of CSOs, villagers and community leaders



national news

LAUNCH Tanzania is among nine countries that are set to benefit from initiative that seeks to tackle malnutrition among children

## 80pc of Tanzania under-fives 'stunted'

High-level commitments still need to be translated into well-targeted and well-coordinated actions that result in improved children's health, says Save the Children Tanzania

By Edward Gerro  
The Citizen, Dar es Salaam

Dar es Salaam, February 10 (The Citizen) - In Tanzania, one out of every four children under-five is stunted, 19 per cent severely, while about 200 children die daily from malnutrition-related causes, according to Tackling Child Malnutrition, a report released by Save the Children Tanzania.

Against the backdrop of a dramatic performance in addressing malnutrition in children, the government recently launched the National Nutrition Strategy 2012/13 - 2015 and made a commitment to establish a multi-agency line of authority for the strategy by 2013/14.

But these high-level commitments have not been translated into well-targeted and well-coordinated actions that result in improved children's health, says Save the Children, which has just launched Nutrition Waqo, an initiative that seeks to tackle malnutrition among children.

Speaking during the launch on Wednesday, Save the Children's country director Rachel Pwende said malnutrition in children will remain a major public health and development challenge unless well-targeted and well-coordinated actions are taken.

"It will do all sorts of things for food security, malnutrition, and health, and it will also have a big impact on the environment," she said.

According to Ms Pwende, these steps could help governments curb some of the malnutrition that still sees too many children die.

"I am sure you are well aware that one-third of all preventable child deaths are malnutrition-related," Ms Pwende said, "and that without tackling malnutrition, it is impossible to address maternal and child health."

Tanzania is among nine countries that are set to benefit from Nutrition Waqo, according to Ms Pwende. The other countries are Afghanistan, Bangladesh, Cambodia, India, Kenya, Nigeria, Pakistan and Uganda.

The Waqo, which will run from January 2013 to end 2015, will focus on larger and multi-sector health workers, immunization and health financing.

The participating countries should already do a lot of multi-sector work but it is essential to have a common vision and a way from the ground to the national government.

Malnutrition remains the third of child deaths in the world, accounting for 2.6 million each year, but it has not received the same high-profile campaigning and investment as other causes of child mortality such as HIV/AIDS and Malaria, according to The-World Bank's Malnutrition.

It adds that nearly two in five African children are malnourished, including one million. This figure is expected to rise by 80 million this decade if current trends continue - 450,000 of them in Tanzania. About 120 Tanzania children die every day from causes related to malnutrition.

WATER Taking the precious liquid closer to people

Experts discuss climate change effects on farmers

## Watoto wenye njaa watao kilio chao

Nia Hellen Mliwazi

WAKATI wakazi wa vijijiji wakati wa watoto 3000 hawana kitu kina kila siku. Watoto wa kilio chao wanakaa katika majengo ya kazi au katika majengo ya kazi ambao wanakaa katika majengo ya kazi au katika majengo ya kazi.

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## Watoto 130 hufariki kila siku nchini

Nia Evans Magege

Dar es Salaam

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# P&P sector commitments in SUN fulfilled and NNS targets achievements

- ❑ Round tables discussions on implementation of the NNS during the ADFNS (Oct)
- ❑ MPs nutrition champions (15) advocate for prioritizations of nutrition sensitive interventions
- ❑ MP champion participation in nutrition related events at all levels
- ❑ MPs field visits and other influential people
- ❑ Production of advocacy materials policy briefs/fliers/newsletters)
- ❑ A website ([www.Nutritiontanzania.org](http://www.Nutritiontanzania.org))



The image shows the cover of the PANITA NewsLetter. At the top left is the PANITA logo, which consists of stylized figures holding hands in a circle, with the word 'PANITA' below it. To the right of the logo is the title 'NewsLetter' in a large, bold, sans-serif font. Below the title is a green horizontal bar with the text 'NATIONAL NUTRITION PARTNERSHIP' in white. The main headline reads 'PANITA KICKS OFF WITH PROMISING' in large, bold, black letters. Below the headline is a photograph of a man in a suit speaking at a podium. To the right of the photo is a red box with white text that says 'THE ROADMAP FOR AN INDOOR IN TANZANIA (PANTS)'. Below the photo and red box is a short article snippet starting with 'Since its official launching in August 2011, the Partnership for Nutrition in Tanzania (PANITA) has continuously implement different activities and register achievements in boosting efforts of scaling up nutrition in the country'. To the right of this snippet is another short article snippet starting with 'Under the leadership and coordination of Mrs. the Children and support from the UNICEF, Tanzania, Prof. Joyce Kusilo, the Partnership continued with nutrition related advocacy and awareness raising efforts, building more self-awareness organizations (SOAs) to join the Coalition while building capacity of the members on advocacy awareness raising and popular mobilization for nutrition. PANITA has worked closely with the Government, Development Partners' Group for nutrition, the global movement on Scaling Up Nutrition (SUN) and other international nutrition stakeholders. During this period include contacting more than 100 potential member organizations of which 40 are UNFPA signatories up to join PANITA. Also seen after its launch, PANITA received a seat in the national High Level Nutrition Security Committee which is formally charged to oversee and decide upon the SUN process in Tanzania'. At the bottom of the page is a 'Contents:' section with three columns: 'CONSOLIDATING EFFORTS ON SCALING UP NUTRITION THROUGH', 'PLANS AHEAD IN', and 'NEWS IN PICTURES'. Each column has a short description of the content and a page number.

# Public and community take action in support of SUN



- ❑ Raise public nutrition profiles to inspire key population segments to take actions
  - Public awareness raising on manifestation and consequences of malnutrition
  - Awareness raising of MPs during budgetary parliamentary session
  
- ❑ Commemorate nutrition related dates
  - Pop-Mobs /Public facing SMS campaigns, (a small grant @ Tsh 2m) to 5 PANITA)
  - 10 radio shows and/interviews since PANITA was launched in 2010
  - Nutrition rally in Oct-Dec 2012 as part of nutrition campaign
  
- ❑ These contribute to increased public awareness and need for action to alleviate the problems of hunger and malnutrition

# School Children in a Rally Pleading the Govt and the Whole Society to Priorities Nutrition



# Nutritional Messaging Through Traditional Media



# Public Address by Gover't Officials and Politicians to a Rally



# Challenges



- HLSC4N meetings not held regularly
- Designation of a budgetary line for nutrition in sectoral developmental plans at district councils is not yet operational
- A directive to establish a replica of the HLSC4N at the district councils is also yet to be effected in most of the district councils
- CSOs not well accepted by the government departments as true partners
- Most CSOs consider PANITA as another donor



# Lessons



- ❑ PANITA initiative appreciated more and more by the day with more CSOs joining the forum
  
- ❑ Regular member physical meetings at least once annually facilitate their trust and stimulate their enthusiasm
  
- ❑ Capacity building is paramount to ensure that CSOs have:
  - clear expectations from the CSO movement
  - information pertinent to integration of nutrition in program plans with or without additional funding they already have sourced from elsewhere

Thank you for your attention

